

Exhibit B

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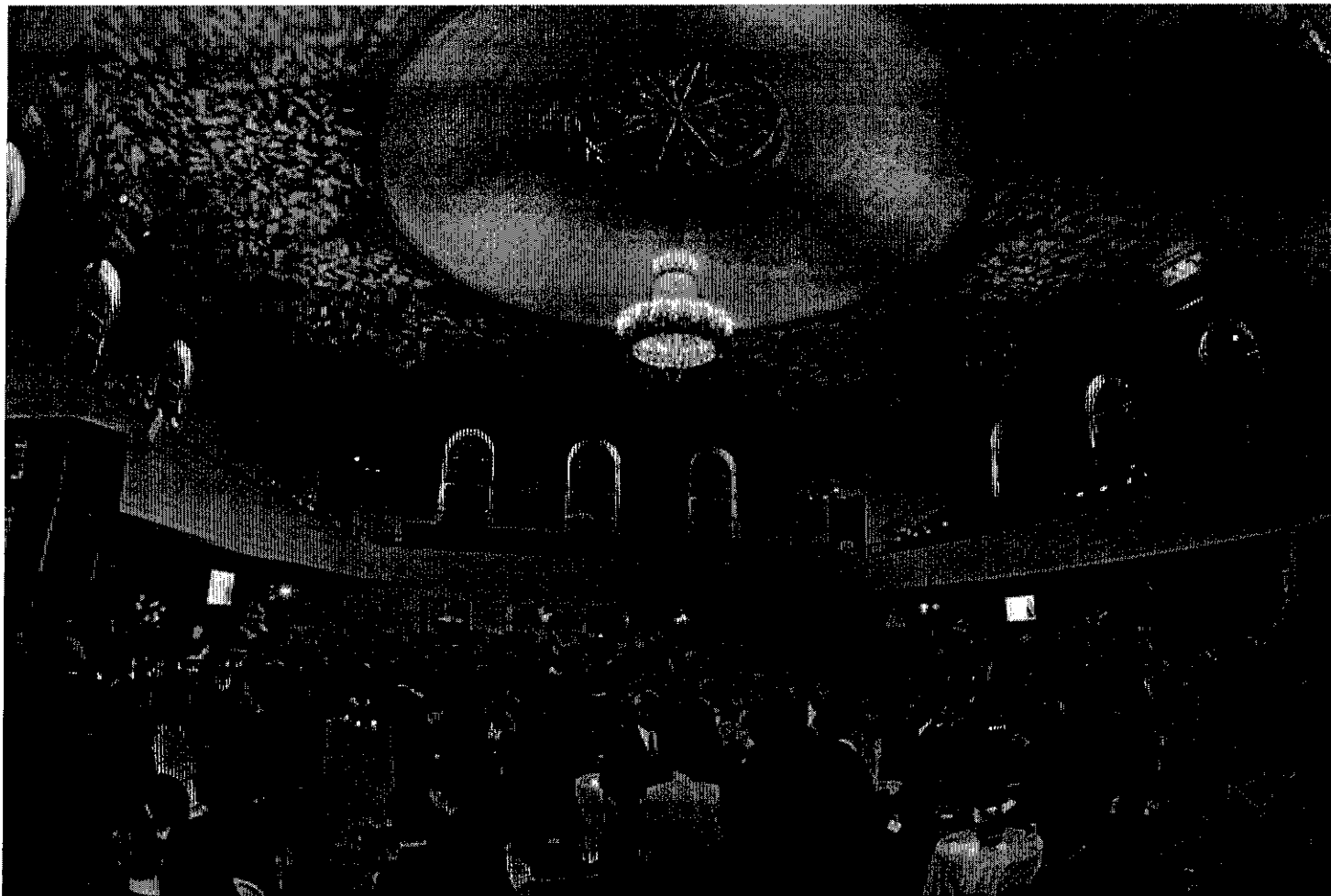
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583 Park Avenue

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Address: **583 Park Avenue**
New York, New York 10021
Phone: **212-583-7200**
Fax: **212-583-7206**
Website: **www.583PARKAVE.com**
Email: **events@583parkave.com**
Contact: **Louis Rose**

Room Capacity cocktail reception: **1,000**
Room Capacity dinner w/dancing: **800**
Cuisine: **American - Classic**
Kosher: **Available**
Room accommodates ceremony: **Yes**
Room available: **Monday - Sunday**

Comments:

The most exciting new event space in New York City.

583 Park Avenue is a breathtakingly glorious building that is now available for private events.

Designed by the renowned firm of Delano & Aldrich and completed in 1923, 583 Park Avenue is the ultimate venue for hosting your event. Orchestrated by a family with generations of combined experience, 583 Park Avenue is poised to deliver a remarkably luxurious and memorable experience to your guests. By combining this prestigious address with its architectural pedigree and coupled with outstanding food and unparalleled service, 583 Park Avenue will stand out as the most exciting event space in New York City. It is with great pleasure that we introduce

to you this uniquely elegant venue with the hope that we will have the opportunity to be of service to you. Please call for an appointment.

info@locationsmagazine.com

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583 Park Avenue

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OVERVIEW

Designed by the renowned firm of Delano & Aldrich and completed in 1923, 583 Park Avenue is the ultimate venue for hosting your event. Orchestrated by a family with generations of experience, 583 Park Avenue is poised to deliver a luxurious and memorable experience for your guests. By combining this prestigious address with its architectural pedigree and coupled with outstanding food and unparalleled service, 583 Park Avenue will stand out as the most exciting event space in New York City.

CATEGORY OF SERVICES

PHOTO GALLERY

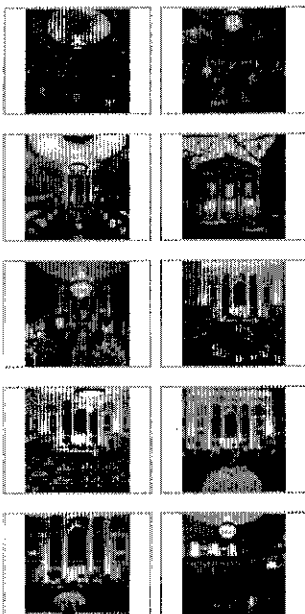


Photo: 583 Park Avenue

BIZBASH EDITORIAL COVERAGE

Avon Crafts Mini Chandeliers for Award Gala

Neighbors Still Fighting Rose Group Over Church Space
 New Yorkers for Children Decor Underscores Evening's Message
 De la Renta Leaves Tents, Gets Exclusive With Church

ROOM DIMENSIONS AND CAPACITY INFORMATION

NAME	DIMENSIONS	SQ. FEET	RECEPTION	BANQUET	THEATER	CLASSROOM	CONFERENCE	U-SHAPE
583 Park Avenue:Arcade	- x -	3854	800	-	400	250	-	-
583 Park Avenue:Ballroom	- x -	6500	1200	-	900	500	-	-
583 Park Avenue:Balcony	- x -	3423	300	-	300	150	-	-

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VANITY FAIR

FANFAIR

Social Services

The party goes uptown.

by **PUNCH HUTTON** September 2007

If you've ever strolled Park Avenue in Manhattan, you've probably noticed the beautiful Christian Science church on the corner of 63rd Street—it's the one that suddenly got everyone talking.

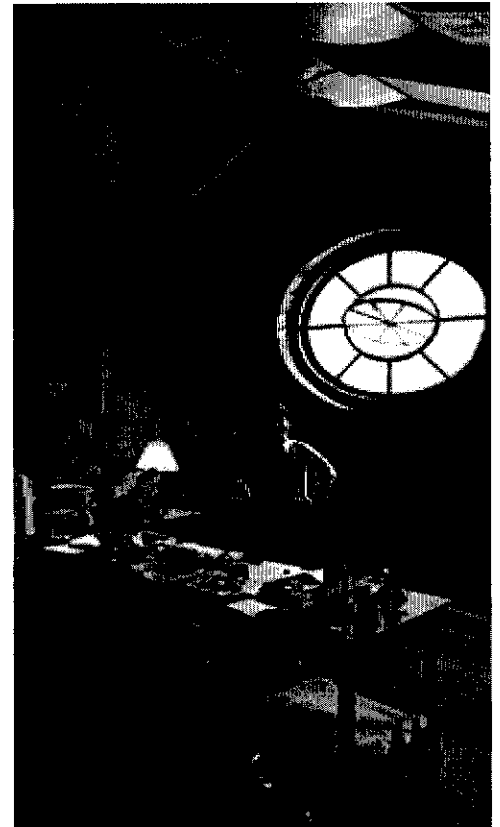
A year and a half ago, the entrepreneur **Louis Rose**, who at 35 is so true to his Upper East Side roots that he has the trademark zebra wallpaper from his favorite restaurant, Gino, hanging in his house, found out that the congregation was interested in renting out the building for special events.

"I called them and said I'd be interested in renting out the space every day of the year," recalls Rose. After intense negotiations, Rose and his family signed a 30-year lease. They removed the pews—and turned the beautiful wood into wainscoting for the lower level—secured a liquor license, and hired **John Stevenson**, a wunderkind chef from the Pierre (where Rose's father, **Herb Rose**, has overseen all private banquet affairs for the past 30 years) who specializes in old-school American cuisine. However, Rose says, "if someone wanted egg rolls, I'd call **Michael Tong** at Shun Lee.... Our adage is simple, 'You get what you pay for.'" As for the Christian Scientists, not only do they get a percentage of the revenue from each party Rose produces, but they also still worship there throughout the week.

Designed by **William Adams Delano** and **Chester Holmes Aldrich** and built in 1923, the building is newly renovated. The grand ballroom, with its 50-foot-high ceilings, has been painted Navajo white, with gilding, and retains the original light fixtures, including the 2,500-pound chandelier. The Arcade, downstairs, feels very Annabelle's in London, with its more intimate design, arched windows, corked herringbone floors, and Steinway grand. It's called simply **583 Park Avenue**, and if you're thinking of booking it, get in line. Socialite **Minnie Mortimer** and filmmaker **Stephen Gaghan** celebrated their wedding there. The C.F.D.A. honored its outgoing president, **Stan Herman**, there, and **Oscar de la Renta's** spring 2008 collection will be shown in the ballroom this month.

Punch Hutton is the editor of *Vanity Fair's* Fanfair section.

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Louis Rose in his office at 583 Park Avenue, New York City. Photograph by François Dischinger.